



**Monday, 03 April 2017**

service to be provided by the applicant or any party to the proceedings so that the office communication may be sent through email.

- ❖ Hearing through video conferencing has been introduced.
- ❖ Number of adjournments in opposition proceedings has been restricted to a maximum of two by each party, which will help dispose off matters in time.

- ❖ Procedures relating to registration as Registered User of trademarks have also been simplified.

It may be recalled that the examination time for a TM application has already been brought down from 13 months to just 1 month in January 2017; this is despite a stupendous 35% jump in TM filings in 2015-16 vis a vis the previous year. The new Rules should give a boost to the Intellectual Property Regime in India.

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